

jen
hudak



Media Kit

2018

Thanks for being here!



I'M JEN HUDAK

For most of my life I've been called to explore the outdoors, to push my limits on my skis and bike, & to see what is possible. That dream carried me across the world - led to world championship titles, x-games medals & ESPY nominations.

But as my competition years came to a close in 2015, I've reconnected with my audience in a new way. I provide inspirational messages and personal development tips on my blog and social media to help others live an inspired & adventurous life. My multi-faceted business has evolved in a way that I could never imagined and I'm eternally grateful.

I've designed this guide to give you all the information you need about partnering with me (which, mind you, would put a HUGE smile on my face)!

I'm eager to hear your plans about collaboration, the goals of your campaign, and how I can support your dreams.

More than anything, I'm thankful you saw something in me that led you to reach out! Let's make some magic happen!

*xo,
jen*

INSTAGRAM



73k +



FACEBOOK



11K +



TWITTER



8K +

Wanna get *social?*

Social media is my favorite way to connect with my audience because it is so direct and engaging. I've dedicated my channels to share authentic content about what it's like to be a female athlete, body-positive advocate, dog-mom, wife, and entrepreneur.



What to Expect:

I've been told I have a way with words. I'll create a meaningful caption that effectively relays your brand values in an authentic way. An emotional image will complement the post's messaging and will organically incorporate your product.

Price List

INSTAGRAM ENDORSEMENT

Jen's favorite way to connect with her audience, an Instagram endorsement is a quick and easy way to get your brand in front of some new faces.

\$500 per post

INSTAGRAM STORIES

Quickly becoming the go-to place to share on Instagram!

\$250 for a stand-alone story; \$150 for an add-on

BLOG POST ENDORSEMENT

A blog post endorsement will feature original content about your brand & product including links to purchase.

\$500 per post (includes 2 photos)

ORIGINAL CONTENT FOR YOUR BLOG

Original content for your blog contains unique copy and images for your use based upon your brand's content marketing goals

\$0.50/per word; \$50/image

SPEAKING ENGAGEMENTS

Email hello@jenhudak.com outlining your event and we'll get back to you about next steps!

\$3500 + travel expenses

Who's Following?

58% Men & 42% Women
18-44, USA

Jen's audience is comprised of heart-centered outdoor enthusiasts + adventurers looking to live life to the fullest. They care about the environment, personal development, health & wellness and want to leave the world a better place!



Full Transparency -

Partnerships are entirely based on approval. Offers may be declined due to brand image or lack of availability at the time.

Thanks for reading! I can't wait to hear from you!



What Now?

Ready to work with me?

If you like what you I have to offer, and you want to work with me, I'm honored! Please email hello@jenhudak.com and be sure to outline the product or service and what you envision for the collaboration! All partnerships are based on a first-come, first-served basis.

Please allow 48 hours for a reply. I'm so excited to work with you!

hello@jenhudak.com

www.jenhudak.com

Previous partners include:

